

How does your pet probiotic measure up?

Choose the Best Quality Probiotics for your customers	Total-Biotics® NWC Naturals	Gentle Digest™ Ark Naturals	Probios dispersible powder Vets Plus	Probiotics Capsules Nutri-Vet	Probiotics for pets GNC Brand	Fortiflora Purina	Probiotic Powder Dr Good Pet
Acidophilus DDS-1	✓	✗	✗	✗	✗	✗	✗
B. bifidum	✓	✗	✗	✗	✗	✗	✗
Bacillus coagulans	✓	✓	✗	✗	✓	✗	✓
Bifidobacterium breve	✓	✗	✗	✓	✗	✗	✗
B. lactis (B. animalis)	✓	✗	✗	✗	✗	✗	✓
B. longum	✓	✗	✗	✗	✗	✗	✗
L. brevis	✓	✗	✗	✗	✗	✗	✗
L. casei	✓	✗	✓	✗	✗	✗	✓
L. plantarum	✓	✗	✓	✗	✗	✗	✓
L. rhamnosus	✓	✗	✗	✗	✗	✗	✗
Lactococcus lactis	✓	✗	✗	✗	✗	✗	✗
L. salivarius	✓	✗	✗	✓	✗	✗	✗
Streptococcus thermophilus	✓	✗	✗	✓	✗	✗	✗
L. Bulgaricus	✓	✗	✗	✗	✗	✗	✓
Pre-biotics- Inulin IQ FOS	✓	✗	✗	✓	✓	✗	✓
Patented Stabilized Glutamine	✓	✗	✗	✗	✗	✗	✗
Live Enzyme Activated Delivery System®	✓	✗	✗	✗	✗	✗	✗
Lactobacillus Acidophilus (generic brand)	✗	✗	✓	✓	✗	✗	✓
Lactobacillus fermentum	✗	✗	✗	✗	✗	✗	✗
Enterococcus faecium	✗	✗	✓	✗	✗	✓	✗
Servings avg.	365	60	50	60	90	30	28
Retail Price	\$39.99	\$10.45	\$9.99	\$15.99	\$22.99	\$21.99	\$22.99
Price per billion CFUs	11 cents	33 cents	42 cents	27 cents	13 cents	\$7.33	88 cents

The information on this chart was taken from websites actively selling the products including the manufacturer's website